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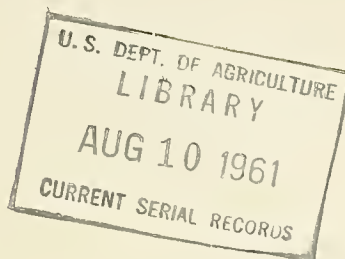
United States Department of Agriculture
Washington 25, D. C.

Official Business

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U. S. DEPARTMENT OF AGRICULTURE

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WATERSHED
WILDFIRE

WATER FOR
FARM
AND CITY

WANTED:
PLANT PEST
DETECTIVES

IT'S
CARVING
TIME

A TREE
GROWS FOR
CHRISTMAS

SELECTING
YOUR
CHRISTMAS
TREE

TV

A stylized illustration of a film strip, shown in a greenish-yellow color, winding across the lower half of the page. It has sprocket holes along its edges.

*Timely
Films*

BRINGS

TO



1 WATERSHED WILDFIRE (21 min., b/w; 1958 release)

Wildfire racing over brush-covered slopes, streams and valleys devoured wildlife and timber on the Santa Inez Watershed of Los Padres National Forest in California in 1957. Once again scorched earth and wildfire paid the price of human carelessness in one of America's most tragic fires.

Dramatic scenes of the disaster are a reminder to 1960 vacationers; your broken match, dead cigarette, water on a campfire, will keep America's watersheds green.

2 WATER FOR FARM AND CITY (13½ min., b/w; 1959 release)

This is the story of water and its effect upon land and people. Water out of control can mean trouble. Water well managed brings food to our table, power to industry, electricity and transportation to our cities, recreation and health to a nation.

Here is how farmers and ranchers across America guard our water supply to insure enough water at the right time for everyone.

3 WANTED: PLANT PEST DETECTIVES (14¼ min., color; 1960 release)

America's food bill each year includes billions of dollars crop pest and insect damage. Over half of the thousand kinds of pests at large in the U. S. today were introduced from other countries. Some of the most harmful are identified in this film.

When you travel, USDA urges, obey quarantine laws. Don't transport unauthorized plant material into the country. Watch for unusual pests. Report them promptly. If America is to stay prosperous and beautiful, we must all become plant pest detectives.

4 IT'S CARVING TIME (4¾ min., color; also b/w)

... And it's not too early to book these popular film shorts for Thanksgiving, Christmas and New Year's television programs! "It's Carving Time", introducing a new, easy way to carve roast turkey step by step, will interest any host or hostess who enjoys good food served with a minimum of effort.

5 A TREE GROWS FOR CHRISTMAS (10¾ min., b/w) or (7 min., b/w)

This Christmas the whole family will want to see how Christmas trees came to America, and how an industry grows, cuts and transports millions of evergreens into American homes each year. The story includes important tips for handling trees safely in the home and preserving their cut life over the holiday season.

6 SELECTING YOUR CHRISTMAS TREE (7 min., b/w)

This film shows the different varieties of Christmas trees marketed each year, and gives homemakers valuable tips for increasing the cut life of each during the holiday season.

WATERSHED
WILDFIRE

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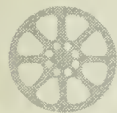
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TV



FILMS FOR THE NATION'S

ORDER BLANK

DATE OF SHOWING

Color B/W

(1st choice) (2nd choice) (3rd choice)

<input type="checkbox"/>	<input type="checkbox"/>	WATERSHED WILDFIRE, 21 min.	_____	_____	_____
<input type="checkbox"/>	<input type="checkbox"/>	WATER FOR FARM AND CITY, 13½ min.	_____	_____	_____
<input type="checkbox"/>	<input type="checkbox"/>	WANTED: PLANT PEST DETECTIVES, 14½ min.	_____	_____	_____
<input type="checkbox"/>	<input type="checkbox"/>	IT'S CARVING TIME, 4¾ min.	_____	_____	_____
<input type="checkbox"/>	<input type="checkbox"/>	A TREE GROWS FOR CHRISTMAS, 10¾ min.	_____	_____	_____
<input type="checkbox"/>	<input type="checkbox"/>	A TREE GROWS FOR CHRISTMAS, 7 min.	_____	_____	_____
<input type="checkbox"/>	<input type="checkbox"/>	SELECTING YOUR CHRISTMAS TREE, 7 min.	_____	_____	_____

If _____ is not available on the date requested, please schedule for first open date.

☐ PLEASE SEND ME THE USDA TV FILM CATALOG

NAME _____ STATION _____ ADDRESS _____

CITY _____ ZONE _____ STATE _____

To borrow these USDA motion pictures, fill in the above blank indicating date of showing with second and third choices, your name, address and the station televising films. Return to:

Motion Picture Service
Office of Information
U. S. Department of Agriculture
Washington 25, D. C.

Films described in this circular are but seven of 226 public service films available from the U. S. Department of Agriculture. Most films are in black and white; about half are also in color. Screening times vary from 40 seconds to 32 minutes; most range from five to fifteen minutes.

There is no charge for borrowing USDA motion pictures. To insure prompt service, make your film selections early and return prints as soon as possible.

films available from USDA